

Business Principles

Responsibilities – We have responsibilities, and we will follow through with those that are assigned.

Results – Results matter. A good try is admirable, but not the goal. Results that matter are the goals of our efforts where we desire to produce greatness in everything that we do. The measures that we use are focused on actions or activities that deliver the results.

Integrity – Errors can be forgiven, breaking integrity won't be accepted. We will not accept or excuse any breach of integrity. We will face it, admit it, and make amends if necessary, and correct any found cause.

Communication – Whether it is a challenge or something to celebrate, we desire to communicate often, and timely.

Camaraderie – We recognize that we are a team and we desire to conduct business together in a respectful, calm, and relational way. We also recognize that our collective wisdom will advance our efforts significantly.

Innovation Toward Excellence – Our desire is to bring excellence and innovation together as we strive to constantly push the envelope past the benchmark in every dimension of our work. We are making a conscience choice to create greatness in all that we do.

People – Letting the wrong people hang around is unfair to all the right people, as they inevitably find themselves compensating for the inadequacies of the wrong people. Worse, it can drive away the best people. Strong performers are intrinsically motivated by performance, and when they see their efforts impeded by carrying extra weight, they eventually become frustrated.” By Jim Collins

Gratefulness – We will never forget that we are thankful for the opportunity for work, and to serve.

Finishing Well - Keeping the end in mind, we press on, maintaining both a relationship perspective & the results that we must achieve or surpass as we pursue long-range plans with vision, planning & sound succession.